



www.komonews.com

KOMO
140 Fourth Ave N
Seattle, WA 98109
(206)404-4000

CONTRACT

<u>Contract / Revision</u> 190413 /		<u>Alt Order #</u> 07889283
<u>Product</u> REPUBLIC GOVERNOR ASSOC		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> C30N06
<u>Advertiser</u> Republican Governors Association		<u>Original Date / Revision</u> 07/09/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOMO	<u>Account Executive</u> Meredith Radow	<u>Sales Office</u> Washington-KA
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> RGA	<u>Product Code</u> RGA
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
814 King St #400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOMO	10/31/12	11/02/12	Live With Kelly	9-10A		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--111--				3	\$750.00			
N 2	KOMO	11/05/12	11/06/12	Live With Kelly	9-10A		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	11-----				2	\$750.00			
N 3	KOMO	10/30/12	11/02/12	The View	10a-11a		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1-11--				3	\$850.00			
N 4	KOMO	11/05/12	11/06/12	The View	10a-11a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	11-----				2	\$850.00			
D 5	KOMO	10/30/12	11/02/12	M-F 11-12P News	11-12P		:30			NM	0	\$0.00
D 6	KOMO	11/06/12	11/06/12	M-F 11-12P News	11-12P		:30			NM	0	\$0.00
N 7	KOMO	10/30/12	11/02/12	M-F The Doctors	2-3P		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1111--				4	\$500.00			
N 8	KOMO	11/05/12	11/05/12	M-F The Doctors	2-3P		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$500.00			
N 9	KOMO	11/04/12	11/04/12	9a-10a THIS WK W/GEORGE	9A-10A THIS WK		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$1,000.00			
N 10	KOMO	10/30/12	11/02/12	M-F Dr. Oz	3-4P		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1111--				4	\$450.00			
N 11	KOMO	11/05/12	11/05/12	M-F Dr. Oz	3-4P		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$450.00			
N 12	KOMO	10/30/12	11/02/12	M-F KOMO 4 NEWS	5-6A		:30			NM	4	\$1,000.00

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Contract / Revision	Alt Order #
190413 /	07889283

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	REPUBLIC GOVERNOR AS	C30N06

Advertiser	Original Date / Revision
Republican Governors As	07/09/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$250.00			
N 13	KOMO	11/06/12	11/06/12	M-F KOMO 4 NEWS	5-6A		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$250.00			
N 14	KOMO	10/30/12	11/02/12	M-F KOMO 4 NEWS	6-7A		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$650.00			
N 15	KOMO	11/06/12	11/06/12	M-F KOMO 4 NEWS	6-7A		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$650.00			
N 16	KOMO	10/30/12	11/02/12	GMA	7-9A		:30			NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2222--				8	\$1,000.00			
N 17	KOMO	11/05/12	11/06/12	GMA	7-9A		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	11-----				2	\$1,000.00			
N 18	KOMO	11/03/12	11/03/12	SAT 6-7A News	6-7A		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$350.00			
N 19	KOMO	11/03/12	11/03/12	SAT 7-8A GMA	7-8A		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 20	KOMO	11/03/12	11/03/12	SAT KOMO 4 NEWS	8-9A		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$650.00			
N 21	KOMO	11/04/12	11/04/12	SUN 6-7A News	6-7A		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$400.00			
N 22	KOMO	11/04/12	11/04/12	SUN KOMO 4 NEWS	8-9A		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$650.00			
N 23	KOMO	10/30/12	11/01/12	M-F KOMO 4 NEWS	4-5P		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-1---				2	\$950.00			
N 24	KOMO	10/30/12	11/02/12	M-F 5-530P News	5-530P		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,400.00			
N 25	KOMO	11/05/12	11/05/12	M-F 5-530P News	5-530P		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,400.00			
N 26	KOMO	10/30/12	11/02/12	M-F 6-7P News	6-7P		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,300.00			
N 27	KOMO	11/05/12	11/05/12	M-F 6-7P News	6-7P		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00			
N 28	KOMO	11/04/12	11/04/12	SUN 5-530	5P-530P		:30			NM	1	\$1,200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,200.00			
N 29	KOMO	10/30/12	11/02/12	Nightline	1135P-1205A		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$650.00			
N 30	KOMO	11/05/12	11/05/12	Nightline	1135P-1205A		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$650.00			
N 31	KOMO	11/03/12	11/03/12	Wheel of Fortune	9-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 32	KOMO	11/03/12	11/03/12	Jeopardy	930p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 33	KOMO	10/30/12	11/04/12	M-SUN Late News	11-1135P		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-111111				6	\$1,500.00			
N 34	KOMO	11/05/12	11/05/12	M-SUN Late News	11-1135P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 35	KOMO	10/30/12	11/02/12	M-F Wheel	7-730P		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-11--				3	\$2,500.00			
N 36	KOMO	10/31/12	11/02/12	M-F Jeopardy	730-8P		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1-1--				2	\$3,000.00			
D 37	KOMO	10/30/12	10/30/12	9P-10P HAPPY END/TRUST	9P-10P HAPPY EN		:30			NM	0	\$0.00
N 38	KOMO	11/04/12	11/04/12	America's Funniest Home Vic	7-8P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00			
N 39	KOMO	11/03/12	11/03/12	1230P-4P UW HUSKIES	1230P-4P UW HUSKIES		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$8,000.00			
N 40	KOMO	11/03/12	11/03/12	1230P-4P OREGON STATE	1230P-4P OREGON STATE		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$4,000.00			
Totals											81	\$92,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	81	\$92,150.00	\$78,327.50
Totals	81	\$92,150.00	\$78,327.50

Signature: _____ Date: _____

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